

2023-2024

J M W L

John Molson Women in Leadership

YEARBOOK





# Meet the Executives 2023-2024





**CHLOE DESJARDINS**  
**CO-PRESIDENT**



**DANIELA BELTRAN JIMENEZ**  
**CO-PRESIDENT**



**KHUSHI KUMAR**  
**VP FINANCE**



**STAMATIA MICHALATOS**  
**VP INVOLVEMENT**



**ANN LE**  
**VP INTERNAL**



**SALMA EL AMRANI**  
**VP EVENTS**



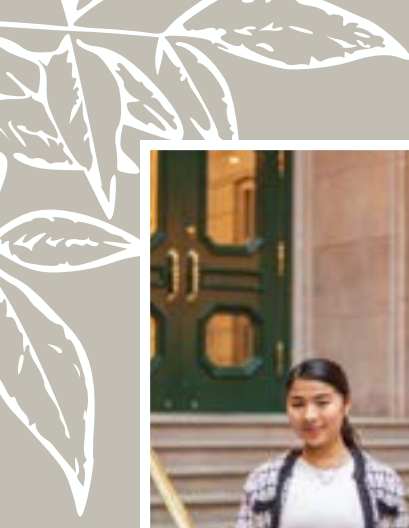
**VANESSA GENTILE**  
**DIRECTOR OF EVENTS**



**RODELA ZAMAN**  
**DIRECTOR OF EVENTS**



**SARAH KOUKI**  
**MENTORSHIP PROGRAM**  
**DIRECTOR**



**MANDY TRAN**  
**LOGISTICS**  
**COORDINATOR**



**CAMILA CISNEROS**  
**VP CORPORATE**  
**RELATIONS**



**JUNYAN WANG**  
**DIRECTOR OF CORPORATE**  
**RELATIONS**



**OLIVIA JAMGOTCHIAN**  
**DIRECTOR OF CORPORATE**  
**RELATIONS**



**ALISSA DIKRANIAN**  
**DIRECTOR OF CORPORATE**  
**RELATIONS**



**EMILY KAM HUM**  
**SPONSORSHIP**  
**COORDINATOR**



**GRACE GU**  
**VP MARKETING**



**NOÉMIE SAUVÉ**  
**DIRECTOR OF MARKETING**



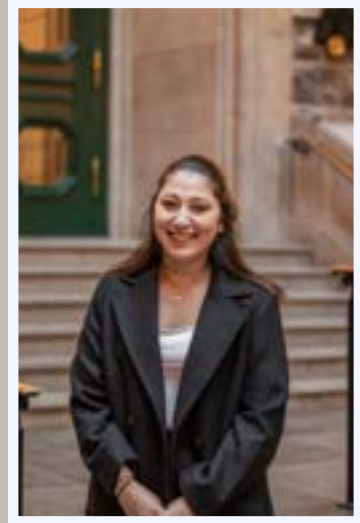
**CAPUCINE VAN DE WALLE**  
**GRAPHIC DESIGNER**



**Tara  
Azodi**



**Imane  
Zampalegre**



**Clara  
Abou Arraje**

***Meet our  
Ambassadors!***

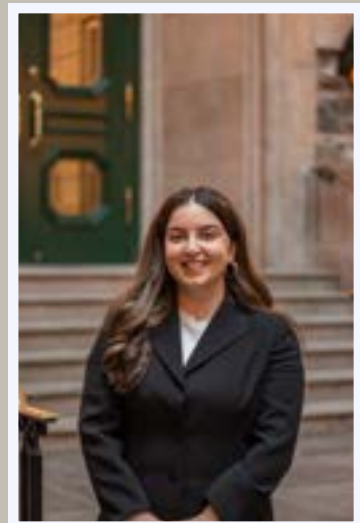
**Ansha  
Seebun**



**Demi  
Asimacopoulos**



**Victoria  
Rossi**

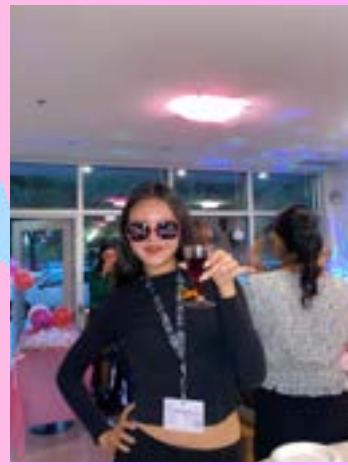
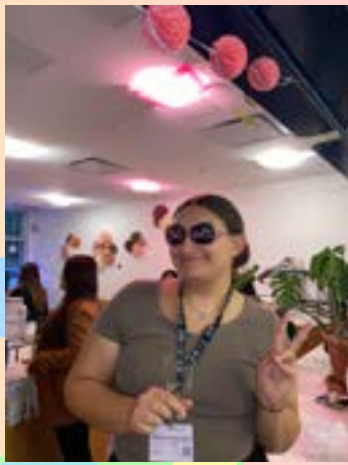


# Recruitment Night

October  
2023



*The recruitment event for JMUZ Ambassadors was a resounding success! Let's recap the highlights of the evening.*



Sunglasses  
**JMWL**  
 Break

# Empowering SUCCESS



Prep



Prep

Prep



Prep



Prep

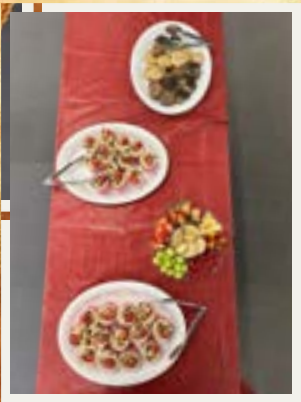
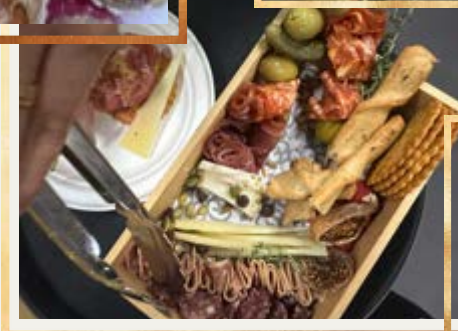
FOOD



FOOD



FOOD



Post event

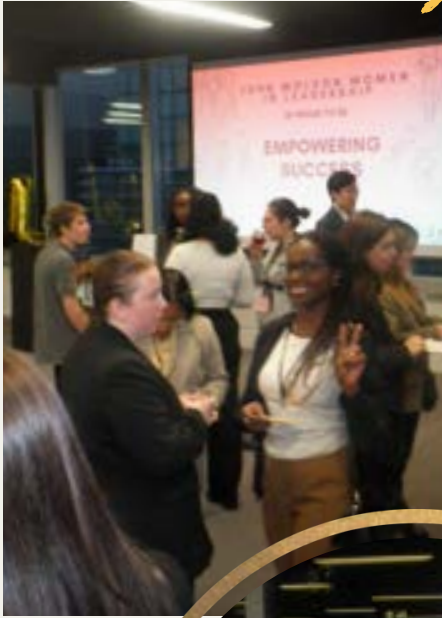


break



"Attending the mentorship event was very valuable for me. The priceless insights and guidance I received not only fueled my professional growth but also left me inspired and motivated to reach new heights in my career."  
-Cameron-

# Co-presidents Presentation



# Networking



# Mentor



OCTOBER 2023

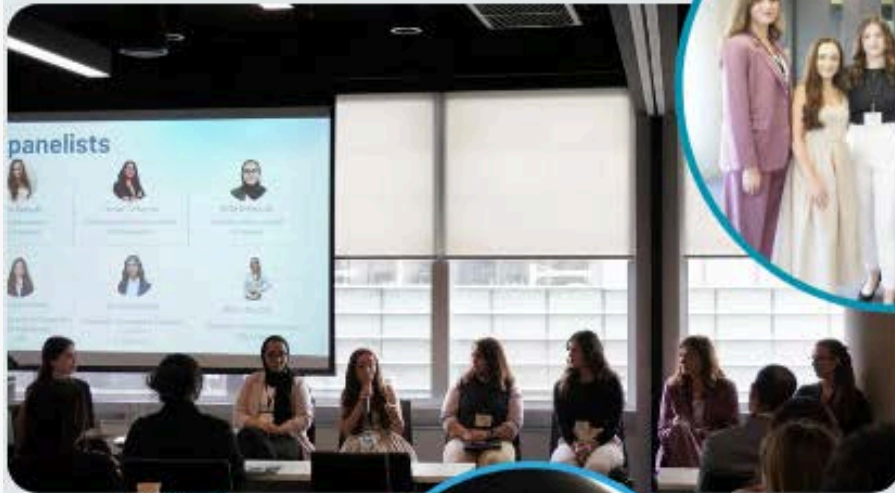
JMWL X WIE'S

# SUCCESS MASTERCLASS:

PITCH, NEGOTIATE, AND NAVIGATE THE CORPORATE WORLD



# PANEL 1: OVERCOMING CAREER CHALLENGES



# PANEL 2: RECOGNIZING GENDER BIAS



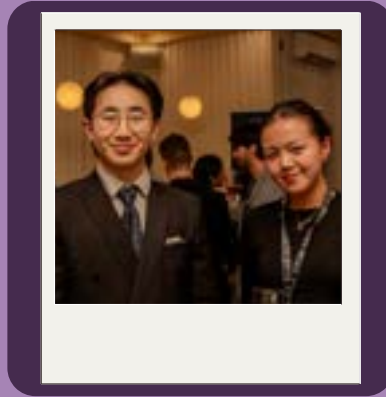
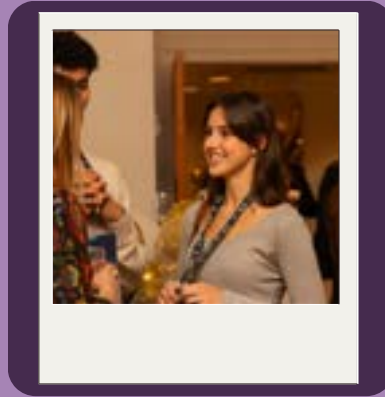
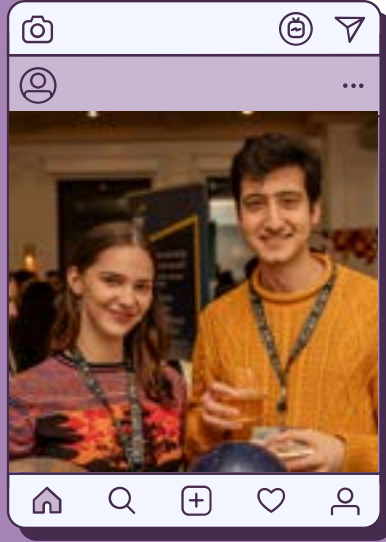
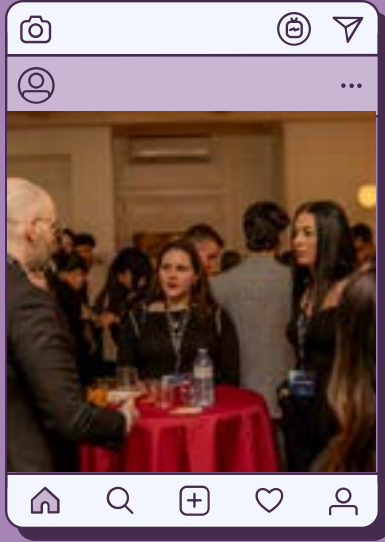
# WORKSHOPS

## NETWORKING & BUILDING RELATIONSHIPS

## MASTERING NEGOTIATIONS



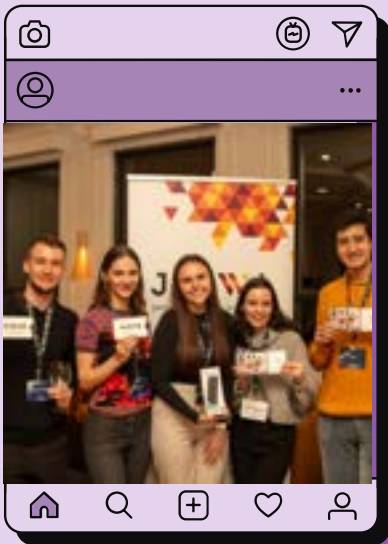
# Celebrate & Connect: Sipping Into the Future



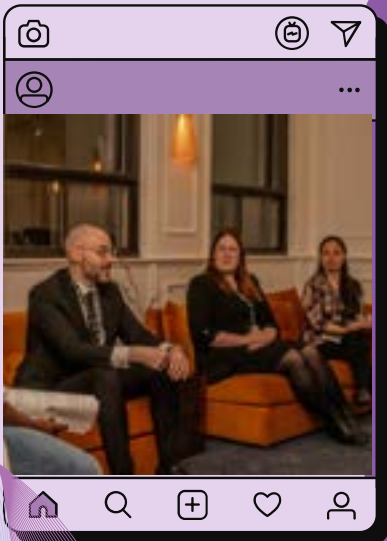
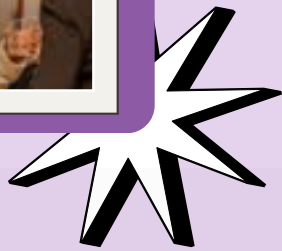
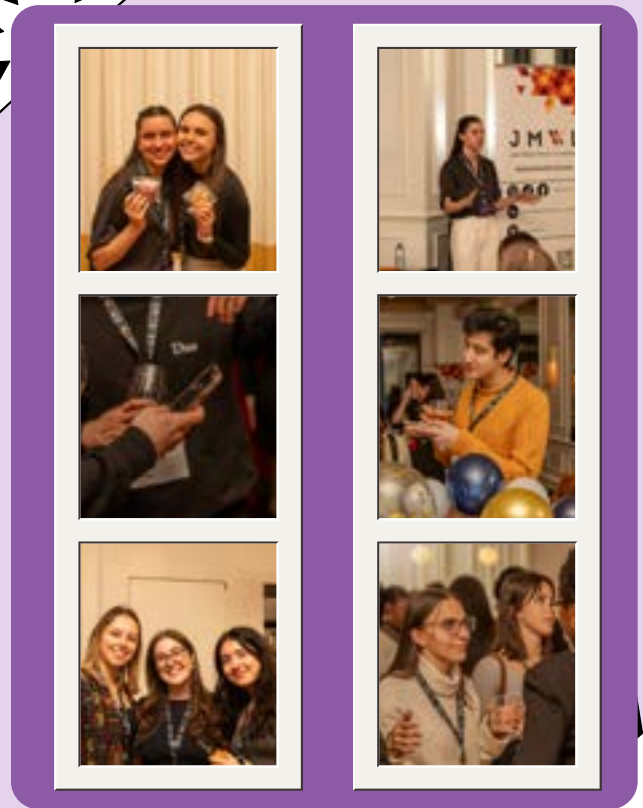
February 2024



# Celebrate & Connect



“This was my first JMWL event, and I had a great time. The panel was very insightful, and I definitely learned a lot.”  
-Alex



“There was such a great conversation held around technology and connection. I was left feeling knowledgeable about trends in tech and networking strategies.”  
-Jordan



# EmpowerHer

JMWL x RW&CO.





MARCH 2024



COINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



INOVA

WL x WIE

4 hours  
1 case  
1 presentation  
and  
multiple challenges



COINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



COINN

JMWL



INNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE

"Participating in this remarkable opportunity and collaborating with an exceptional team on this case was truly rewarding for me. It allowed me to step into the world of case competitions and broaden my horizons."  
-Riley



COINNOVATE



ECOINNOVATE



# ECOINNOVATE - CASE COMPETITION

JMWL x WIE  
MARCH 2024





COINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



COINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE

The inaugural edition of the case competition aimed at fostering collaboration between engineering and business students, with a central focus on sustainability, proved to be an extraordinary opportunity for participants.



COINNOVATE

JMWL x WIE



COINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



ECOINNOVATE

JMWL x WIE



COINNOVATE



x



# ECOINNOVATE - CASE COMPETITION

JMWL x WIE  
MARCH 2024



ECOINNOVATE

# LEADERSHIP IN ACTION



MARCH 2024



# LEADERSHIP IN ACTION

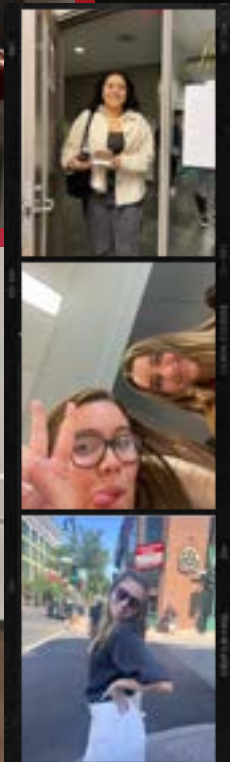


Our flagship event was another success in 2024! With engaging workshops and panels, attendees learned about the power of leadership and effective communication. The event also included opportunities for students to network and connect with mentors and recruiters.





# Executives Bonding





KODAK PORTA 400



2



2

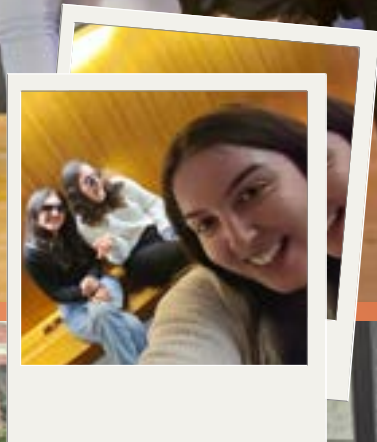
2

KODAK PORTA 400





# Ambassadors Bonding



# EMPOWERING CHANGE



We're thrilled to announce that both fundraising bake sales for Chez Doris, a women's shelter, were a success! Together, we raised \$1000 to support their invaluable services. We extend our heartfelt gratitude to all who contributed to and supported our initiative.

# AMBASSADORS APPRECIATION



We are so grateful to JMWL for a year filled with meaningful connections and impactful ambassadorship. Your dedication to fostering unity and understanding has made this journey truly exceptional. Here's to the shared moments and the lasting impact we've created together. Thank you for making this year unforgettable!

- The Ambassador Team





Being a part of the ambassadors has not only fostered a deep sense of belonging but has also fuelled my drive to achieve greatness alongside supportive peers who continually motivate me to reach new heights!

*-TARA*

I want to thank all the girls on JMWL for being so kind and making this such a fun experience for everyone. The executive team was full of hardworking girls who made all the events possible!

*-VICTORIA*

Working with such amazing and hardworking women has been an incredible experience! I've learned so much from everyone on the team, and their dedication has truly inspired me.

*-DEMI*



As a JMWL Ambassador, working towards gender equality in the workplace and empowering women in leadership positions allowed me to not only gain valuable knowledge but also witness inspiring paths of women along their professional journey.

*-CLARA*

Being a JMWL ambassador has been an amazing journey! This experience is a highlight of my degree since it offered me practical knowledge, cherished memories and lasting friendships.

*-ANSHA*

Thank you so much for this year girlies, being a JMWL ambassador really enhanced my university journey. I gained new friends whose camaraderie and shared dedication have transformed this experience into something truly special

*-IMANE*



# EXECUTIVES APPRECIATION



Entering our mandate as Co-Presidents, one of our main goals this year was to increase JMWL's visibility and showcase its true potential.

It is with great joy that we announce that we have not only met but exceeded our objectives in remarkable ways. We organized more than seven significant events throughout the year and increased our social media following by more than 45%. These events were instrumental in empowering women and driving our mission forward. None of this would have been possible without the dedication and hard work of our executive team, ambassadors, and our sponsors' support. We cannot wait to see what next year's presidents have in store to continue enhancing JMWL's growth! -Daniela & Chloe

# OUR SPONSORS

ARDENE *Saputo* Rennai

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ENTERPRISE HOLDINGS.



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We extend our heartfelt appreciation to our valued corporate sponsors for their generous support. Your commitment enables us to reach new heights and achieve our goals, and we are sincerely grateful for your partnership.



**EQUALITY BENEFITS EVERYONE**